

# Cynthia Shapiro, M.B.A., P.H.R.

## America's Favorite Career Secrets Expert

Recently featured on CNN Primetime and Anderson Cooper 360°, Cynthia Shapiro has people all across America talking about the unseen factors effecting their career and job security.

This former Human Resource Executive turned employee advocate is blowing the whistle on corporate America's best-kept secrets, and employees are reaping the benefits of this never before shared information.

As shocking as it is enlightening, the secrets in her acclaimed book *Corporate Confidential: 50 Secrets Your Company Doesn't Want You To Know* (St. Martin's Griffin) are allowing employees a rare glimpse behind the sacred closed-doors of the corporate gatekeepers.

Shapiro's keen insights have been forged over fifteen years on the front-lines of human resources, hiring, firing, disciplining, coaching, promoting, and laying off employees; as well as safeguarding corporate secrets and protecting company interests. Having grown increasingly disillusioned by corporate environments operating at the expense of their employees, Shapiro switched sides to become an employee advocate. She has devoted the last five years of her life to educating employees on what they're really up against, and how to protect themselves in the workplace.

Known as "The Work Dr.," Shapiro's sought after career secrets have been published in over 60 newspapers and magazines across the United States including respected news sources such as: Fortune, The Seattle Times, The Chicago Tribune, New York Newsday, The Baltimore Sun, The Los Angeles Times, The Pittsburgh Tribune, The Denver Post, The Miami Herald, The Charlotte Observer, and The Philadelphia Daily News; as well as featured in magazines such as SELF, Marie Claire, Real Simple, and Glamour.

In today's work environment of legal exposures, mixed messages, and hidden agendas, Cynthia Shapiro has become the ally of choice for successful business people. Her clients include employees, managers, and executives from small start-ups to the Fortune 100. Her business credentials include a Masters Degree in Business Administration and Professional Human Resource (PHR) standing awarded by the National Human Resources Council.

She is a member of the National WorkRights Institute, The National Association of Human Resources, The Society For Human Resource Management, and a variety of Employee Associations.

Shapiro has an active career and job search consulting practice offering telephone consultations from her offices in Southern California.